ASSOCIATED STUDENT BODY

Public Relations Committee

Meeting Agenda

October 26th, 2026

Location: LRC 101

11:30 AM-12:30 PM PDT

Posted by: Inaya Sajid, Director of Public Relations

NOTICE IS HEREBY GIVEN that the Associated Student Body Public Relations Committee will hold a meeting on **October 26th, 2026**. The location and meeting time is noted above. All Associated Student Body Public Relations Committee meetings are held in locations that are wheelchair accessible. Other disability-related accommodations will be provided to persons with disabilities upon request. Persons requesting such accommodations should notify ASB Director of Public Relations Inaya Sajid at inayasajid.arcasb@gmail.com no less than two days prior to the meeting. Efforts will be made to meet requests made after such date, if possible.

Indigenous Land Use Statement

We acknowledge the land which we occupy today as the traditional home of the Nisenan, Maidu, and Miwok tribal nations. These sovereign people have been the caretakers of this land since time immemorial. Despite centuries of genocide and occupation the Nisenan, Maidu, and Miwok continue as vibrant and resilient tribes and bands, both Federally recognized and unrecognized. We take this opportunity to acknowledge the generations that have gone before as well as the present-day Nisenan, Maidu, and Miwok people.

I. Call to Order **1 minute**

II. Request for Remote Participation: **1 minute**

The Student Senate will consider member requests for remote participation under the provisions of California Assembly Bill 2449.

III. Roll Call **1 minute**

IV. Adoption of the Agenda **1 minute**

V. Approval of the Minutes **0 minute**

VI. Chair's Message **5 minutes**

VII. Public Comment **5 minutes**

This time is reserved for members of the public to address ASB Public Relations Committee on issues not already appearing on the agenda. A limit of two (2) minutes per speaker shall be observed, with a maximum of four (4) minutes per topic. No discussion is allotted on public comment. The law does not permit any action to be taken, nor extended discussion of any items not on the agenda. The ASB Public Relations Committee may briefly respond to statements made for questions posed, however, for further information, please contact the ASB Public Relations Chair for the item of discussion to be placed on a future agenda. (Brown Act §54954.3(b))

VIII. Unfinished Business

- **Roles and responsibilities** **5 minutes**
  This time is reserved to discuss member roles, including social media, graphic design, and outreach.
- **Content Ideas and Opportunities** **10 minutes**
  This time is reserved to discuss and find new trends/content ideas to post on the ASB Instagram page.
- **ASB Awareness Campaign** **5 minutes**
  This time is reserved to brainstorm ways to increase student awareness of ASB, its officers, and how to get involved.
- **Student Newsletter or Email Updates** **10 minutes**
  This time is reserved to discuss creating a regular update for students about ASB news and events.

IX. New Business

- **Public Relations Content Creation** **15 minutes**
  This time is reserved to create content regarding upcoming events on campus.

X: Public Comment

This time is reserved for members of the public to address the ASB Public Relations Committee on issues not already appearing on the agenda. A limit of two (2) minutes per speaker shall be observed, with a maximum of four (4) minutes per topic. No discussion is allotted on public comment. The law does not permit any action to be taken, nor extended discussion of any items not on the agenda. The ASB Public Relations Committee may briefly respond to statements made for questions posed, however, for further information, please contact the ASB Public Relations Chair for the item of discussion to be placed on a future agenda. (Brown Act §54954.3(b))

XI. Adjournment

Inaya Sajid **Director of Public Relations** Jaskirat Kaur **Advisor**